

*D-ucii  
Lupan*

MINISTERUL EDUCAȚIEI, CERCETĂRII ȘI TINERETULUI  
INSPECTORATUL ȘCOLAR JUDEȚEAN  
BISTRIȚA-NĂSAUD  
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MINISTERUL  
EDUCAȚIEI  
CERCETĂRII  
TINERETULUI  
ȘI SPORTULUI

DIRECȚIA GENERALĂ  
EDUCAȚIE ȘI ÎNVĂȚARE PE TOT PARCURSUL VIEȚII

Nr. *63649* / *17.10.2012*

**CĂTRE**  
**INSPECTORATUL ȘCOLAR JUDEȚEAN/INSPECTORATUL ȘCOLAR**  
**AL MUNICIPIULUI BUCUREȘTI**  
**În atenția inspectorului școlar general**

Vă transmitem, în anexă, în vederea informării unităților de învățământ din subordine, un material informativ referitor la competiția intitulată "The Global Enterprise Challenge" (material în limba engleză).

Menționăm faptul că această competiție vizează realizarea unor planuri de afaceri, de către tineri/elevi cu vârsta cuprinsă între 16-19 ani.

Informații suplimentare pot fi obținute la adresa [www.globalenterprisechallenge.com](http://www.globalenterprisechallenge.com)

*Cu mulțumiri pentru colaborare,*

DIRECTOR GENERAL,

Liliana Preoteasa

DIRECTOR,

Mihaela Tania Sandu

INSPECTOR GENERAL,

Eugen Stóica



## The Global Enterprise Challenge

✓ Dua DG L. Preteosa  
 Al DG J. Groza  
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Dr. T. Sandu  
 + Rep. E. Stoice

09.10.2012 *lp*

The Global Enterprise Challenge (GEC) is an enterprise challenge for young people aged 16-19 years and still at high school or college. It gives young people the opportunity to develop their knowledge and experience of enterprise, through providing an environment where they can apply skills and develop their understanding in practical ways.

The GEC has been held annually since 2002. In 2012 the GEC involved sixteen countries with over 600 students placed in 62 teams which initially competed to represent their country. For 2013 there will be a change in format to allow all eligible teams in each country to compete. In 2012 the teams responded to the following challenge.

### GLOBAL ENTERPRISE CHALLENGE 2012

*The 2012 Global Enterprise Challenge addresses an area of major concern and recognises that in the current global recession, young people are finding employment hard to get and for some, self-employment has become the only alternative, requiring them to make the move from job-seeker to job-creator.*

*Your Challenge is to:*

*Present a business idea to a panel of entrepreneurs who are keen to invest in a business start-up which might be a micro-business in exchange for an equity stake in the operation. These investors are particularly interested in business ideas that will create jobs for young people.*

*You have three minutes to explain your idea, stating how much funding you require, and what equity you are prepared to give in return. Develop a two-page A4 business plan explaining how it will operate, including a detailed financial plan and marketing strategy.*

(over)

## GLOBAL ENTERPRISE CHALLENGE 2013

The next Global Enterprise Challenge will take place on 14 - 15 June 2013 for countries in the Americas and 15 - 16 June 2013 for countries in Europe, Africa, and Asia Pacific. The entire event will be conducted online via the GEC website

[www.globalenterprisechallenge.com](http://www.globalenterprisechallenge.com)

At the beginning of a twelve hour period allocated to each team, the challenge will be announced. Teams must then work to create an idea, perhaps a prototype, a business plan, a Power Point/Web presentation and a video presentation. The work of each team is submitted via the Internet to a panel of international judges, who look for the winning combination of teamwork skills, an innovative approach and an outstanding standard of product, prototype, plan and presentation.

### Special invitation

You are invited to log on to [www.globalenterprisechallenge.com](http://www.globalenterprisechallenge.com) and observe the outcomes of the 2012 Global Enterprise Challenge, which was held online during the weekend of 15, 16, 17 June 2012. You may also observe the announcement of the winners, and view the submissions by the national teams representing each of the sixteen countries.

The international organisers are seeking to expand the Global Enterprise Challenge in 2013 to more countries and more students. There will be no limit to the number of teams entered by each country, providing there is only one team from each high school or college. There is great value for students in taking action on significant global challenges.

### Further details

Further details of the new format will be posted shortly on the websites [www.globalenterprisechallenge.com](http://www.globalenterprisechallenge.com) and [www.abw.org.au](http://www.abw.org.au). Alternatively, email [gec@abw.org.au](mailto:gec@abw.org.au)

A package of detailed information will be sent to those who express interest in participating in the 2013 GEC. This will include a compilation of the international judges' scores and comments on the winning entries in 2012. In 2013, there will be an entry fee for each team to enter the GEC, to be charged on a cost recovery basis. As a not-for-profit organisation, ABW will be seeking to cover its expenses in conducting this significant world-wide event.



The Global  
Enterprise  
Challenge